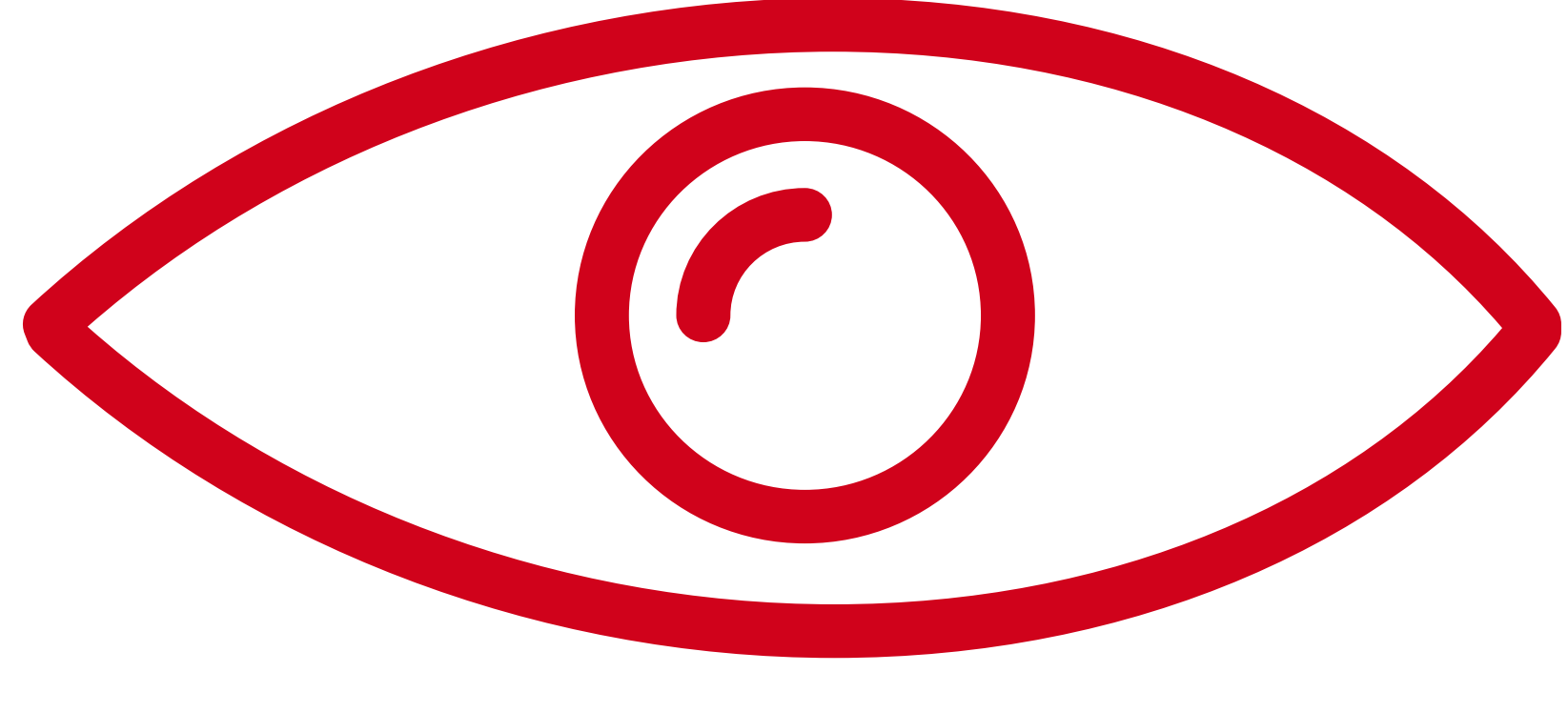


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BLOG TRAFFIC MISTAKES TO AVOID



Focus

#1

Making your blog all about you instead of focusing on the reader

Ignoring Keywords

#2

Forgetting to use keywords in your domain name, image descriptions and other meta data.



#3

Over Posting

Trying to publish a post every single day and burning out.



Profit over Relationships

#4

Blogging with profit in mind instead of focusing on building a relationship with your readers.



Weak Titles

#5

Writing titles and introductions that are weak and won't pull the reader in.



#6

SEO

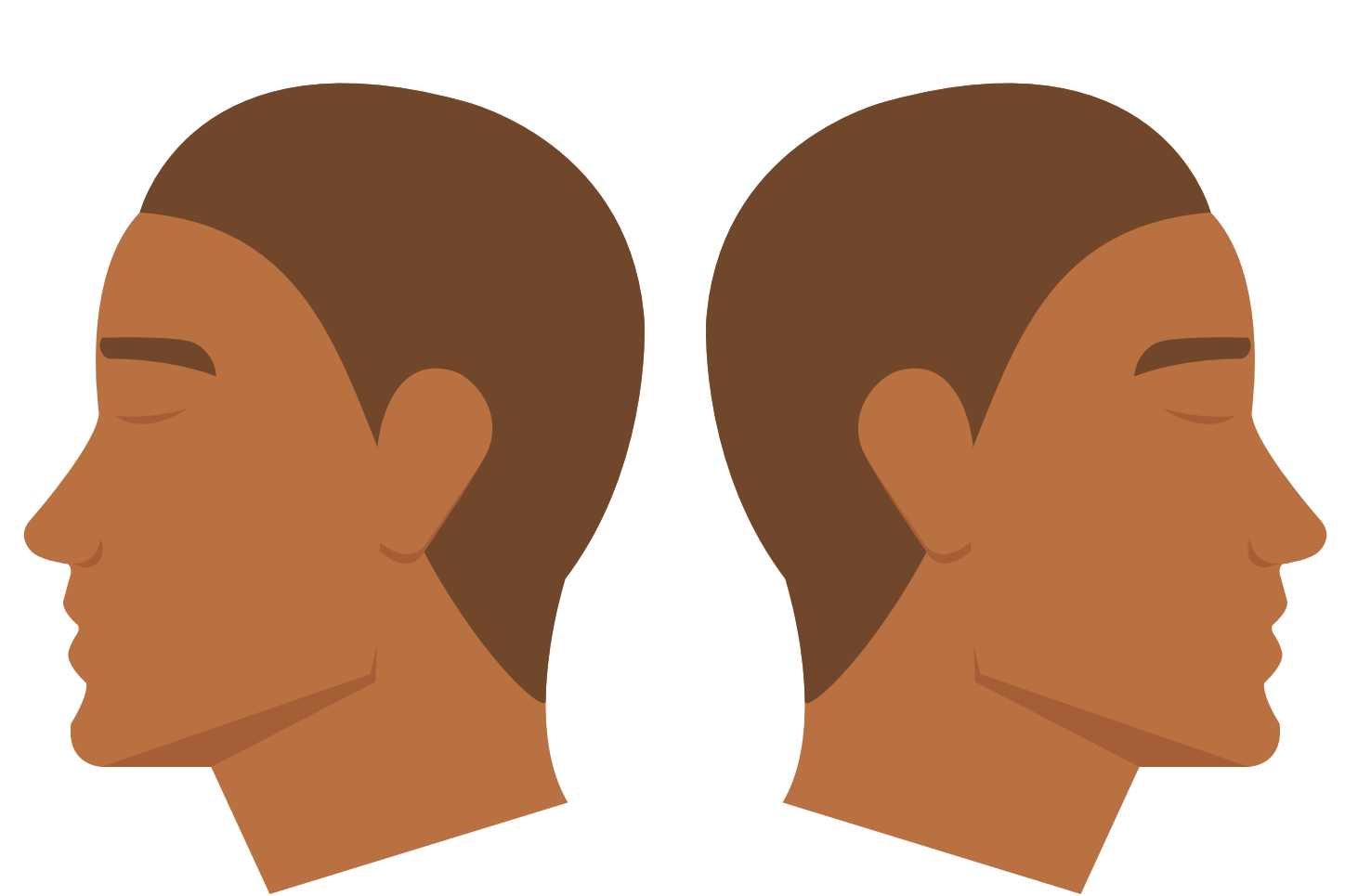
Not thinking about SEO from the beginning.



Poor Responses

#7

Failing to reply to blog comments and let people know there's a human being behind the blog.



Lack of Connection

#8

Ignoring other bloggers and failing to make connections with them.



Incorrect Tone

#9

Writing in a tone that's either too formal and academic, or too casual and error-ridden.



Being Impatient

#10

Expecting overnight success from your blog traffic generation efforts.