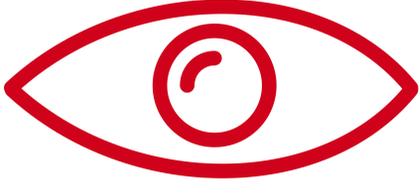


# 10



# BLOG TRAFFIC MISTAKES TO AVOID



## Focus

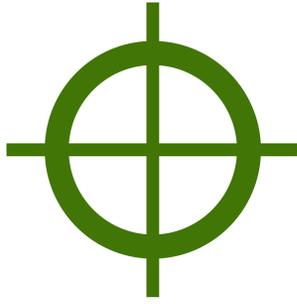
#1

Making your blog all about you instead of focusing on the reader

## Ignoring Keywords

#2

Forgetting to use keywords in your domain name, image descriptions and other meta data.



#3

## Over Posting

Trying to publish a post every single day and burning out.



## Profit over Relationships

#4

Blogging with profit in mind instead of focusing on building a relationship with your readers.



## Weak Titles

#5

Writing titles and introductions that are weak and won't pull the reader in.



#6

## SEO

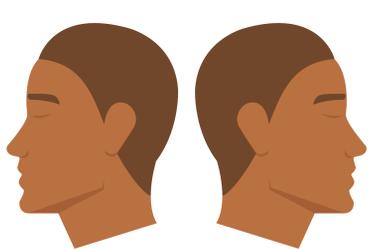
Not thinking about SEO from the beginning.



## Poor Responses

#7

Failing to reply to blog comments and let people know there's a human being behind the blog.



## Lack of Connection

#8

Ignoring other bloggers and failing to make connections with them.



## Incorrect Tone

#9

Writing in a tone that's either too formal and academic, or too casual and error-ridden.



## Being Impatient

#10

Expecting overnight success from your blog traffic generation efforts.