

Presented by  
[MyNAMS Insiders Club](#)



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# A PERSONAL INVITATION!

And a special 14 day \$1 trial to the best business training resource library available



**1**

## **Magnetize**

Every business person must have the ability to persist until they prosper by training the right mindset...

**2**

## **Monetize**

Making money is urgent and important for ALL businesses. It's the key to financing your growth...

**3**

## **Methodize**

After mastering sales and marketing, creating your own products correctly adds zeroes to your business...

Click here to start today!

**NAMS.ws/14trial**



### WHAT DO INSIDERS GET?

Weekly MASTERMIND Call - What's working

30-Day Challenges - 12 months essential topics

Insiders Facebook Group - active peer community

PLR Articles - articles, report and ecourse each month

Audio & Graphics Gallery

Micro Workshops - nearly 2 dozen training sessions

Tutorial Library - Tech tool & process tutorials

Custom Tutorials - 18 essential tools tutorials

Custom Marketing Suite Software including site builder, video management, tracking, quiz engine

And much more...

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# Resource Rolodex

Managing your own time, streamlining and outsourcing are all part of the skillsets top-notch coaches own. Here is a collection of resources and tools to help you do just that, so you'll be able to spend more time doing what you love to do best – focusing on your clients.

## 1. Coachglue

**COACHGlue.com**  
We Make Your Clients **Stick** to You

Home About Tools for Coaches Templates for Coaches Training for Coaches Contact Us Login

What the Heck is CoachGlue.com?

**"How to Get All the Hot Leads And Clients You'll Ever Need For Your Business!"**

We're handing out a **FREE** report that gives you 36 easy ways to attract and keep more of your ideal clients, that you can start implementing right away.

Plus, to kick start your client sucking funnel, you'll also get **20 BONUS** Copy & Paste Facebook Posts and Tweets for **FREE** that you can use in your marketing.

Click the Button Below to Get Instant Access Now

**YES, I Want More Clients**

Click here for Tools to Run Your Business More Effectively

Click here for Templates to Become an Instant Expert

Click here for Training to Grow your Coaching Business

Coachglue is a unique site providing tools and training for coaches. Run by Melissa Ingold and Nicole Dean, it combines their years of expertise to provide over forty focused resources, including:

- ✓ Templates
- ✓ eBooks
- ✓ Software
- ✓ Kits

## COACHING PROFITS: RESOURCES

Particularly noteworthy is our [Action Machine](#) software – the perfect scheduler/organizer. It combines simple but highly flexible, custom scheduling with alarms, which make other alarm systems such as [e.ggtimer](#) redundant.

The Action Machine allows you to see twelve alarms at once, so you are able to gauge your time as you progress through the day. Other tools include [payment letters templates](#) and [Book Cover Pro](#).



Pricing varies, but tools are easily affordable, with most products ranging between \$10.00--\$49.00.

## 2. [Zendesk](#)

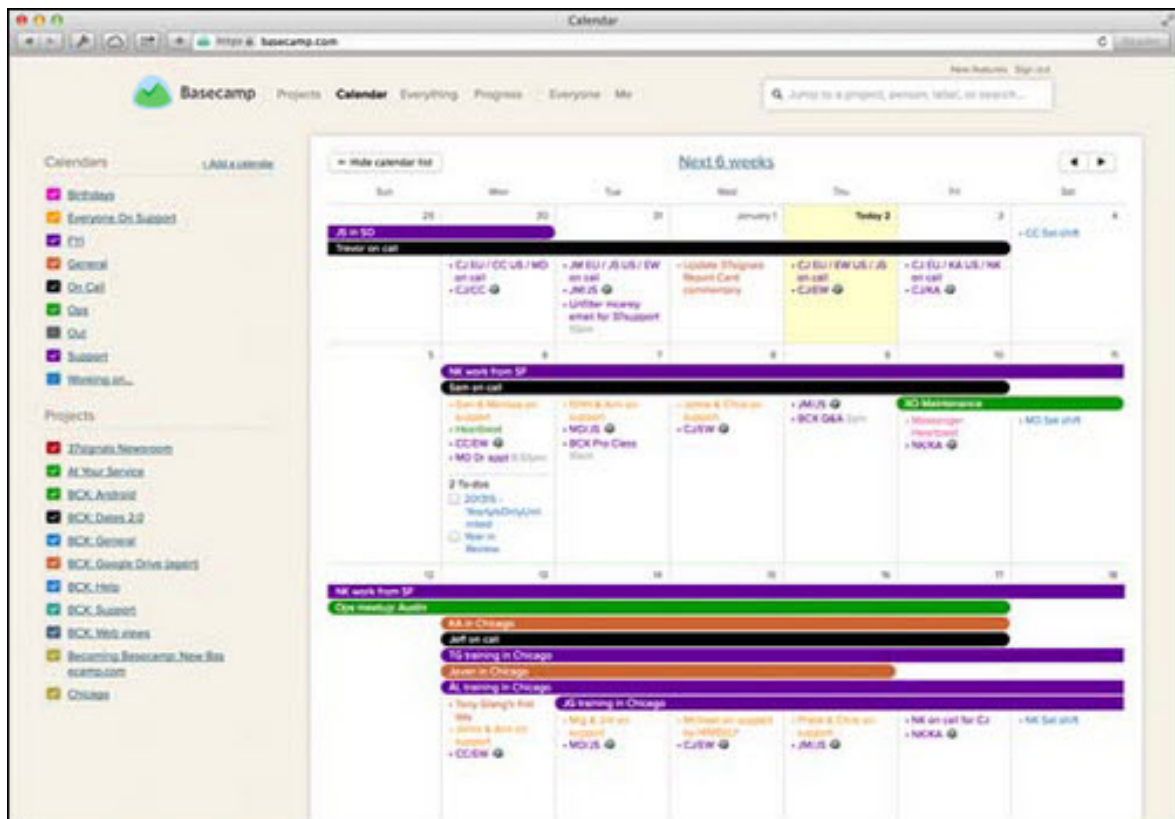


A professional “Help” system is a must, if you have any sort of business where people feel they need to reach you urgently online. Zendesk provides a ticket-based Helpdesk as well as allowing for customer (client) self-service.

Its best asset, however, lies in its ability to collect questions from your clients from a variety of sources (e.g. Twitter) and present them in one simple dashboard. This means you don't miss any queries and allows you or your customer service VA to work on multiple tickets at the same time. It allows you to provide solutions, even when your client's issue is one with another platform, such as your shopping cart; and it also allows you to track all interactions and use its data to compile useful information for refining your customer service process and interactions.

Pricing starts at \$25.00 for small teams, and there is a \$1 trial.

### 3. Basecamp



If you have more than a couple of clients, and especially if you outsource any part of your business, do check out project management software such as Basecamp.

This company has been around for the last fifteen years and has become “the world’s #1 project management tool”. It offers a highly flexible system, individual calendars for all of your team or clients, project overviews, messaging and you can “hide” departments or individuals from others, for privacy, if so desired.

There’s a generous sixty-day trial that allows plenty of time for working your way through the tutorials and customizing your setup; and pricing starts at \$20.00 per month for up to ten projects.

### **4. Sticky Content Training**

This Coachglue.com product from Melissa Ingold and Nicole Dean deserves special mention because it quickly shows you how to do something that will save you (or your assistant) hours of time while bringing in extra profits.

It shows you how to re-use content you’ve already created and re-purpose it into completely new products.

It deserves special mention also because the training is so thorough: The seventeen videos are accompanied by focused bonus products; each of which is well worth the purchase price in itself.

#### **And You'll Get These Awesome Bonuses:**

- **Bonus Video:** How Melissa Trains her Team in a Day Using Content Already Sitting on Her Computer
- **Bonus Report:** How Nicole Whipped out Nine Videos in One Day that Answered Her Customers’ Biggest Questions
- **Bonus Report:** How to Format your Kindle Books in Minutes
- **Bonus Report:** 30 Ways to Come Up with New Topic Ideas
- **Bonus Report:** 30 Types of Content You Can Publish Online

The entire system is available for \$49.00.

## 5. Instant Teleseminar 2.0

You'll want a webinar delivery system for either delivering public webinars or creating interactive, closed training sessions with clients. One of the most popular is InstantTeleseminar 2.0.

It is popular because it automatically provides you with many money-making, desirable, extra features, including:

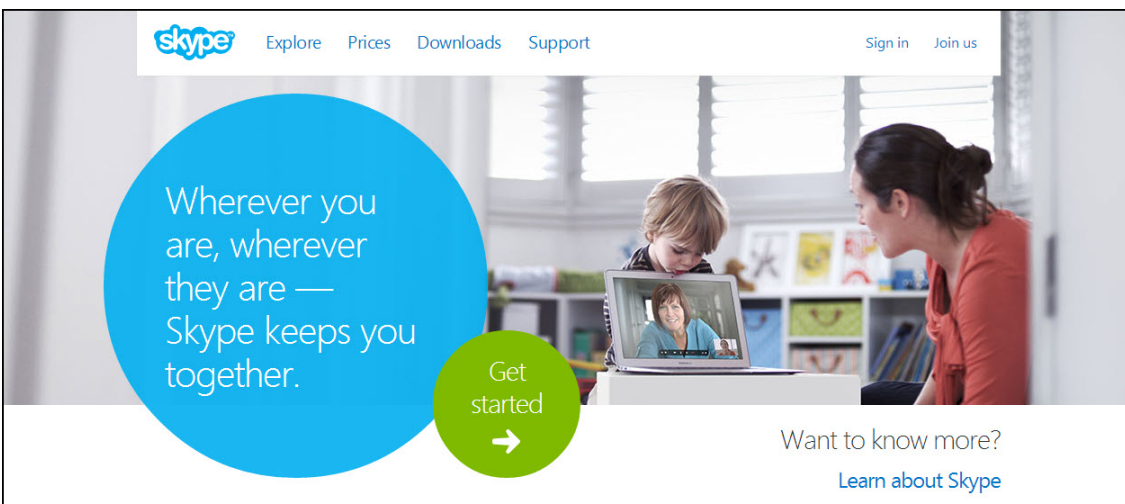
- ✓ Unlimited replay hosting and instant replay page
- ✓ Automatic event page setup
- ✓ "Who's on the call" dashboard
- ✓ "Raised hands" Q & A
- ✓ International dial-in numbers
- ✓ Toll free numbers
- ✓ Skype numbers

And much more.

The basic plan at \$47 per month gives you unlimited events, 20 telephone participants and 100 web participants; and it can easily grow with your business.

Offers a 21-day trial for \$1.00.

## 6. Skype



Skype is an automatic “must have” for all coaches – and it’s free. That is, it’s free to hold video calls with your client (or even more than one client). You pay with Skype credits for calling landlines and mobiles, long distance; also for WiFi hotspots and text messages.

Subscriptions start at \$2.47 per month U.S.; and there is a free trial of Skype Unlimited World.

### **7. Pamela for Skype**

The one thing you can’t do with Skype is record your calls. That’s where Pamela for Skype comes in, since it automatically records your calls if used in conjunction with Skype.

Pamela offers free Skype video, call and chat recording. It also includes a Call Scheduler, birthday reminder, blogging and podcasting and more.

Note that the link here takes you to the Professional Edition, which starts at \$39.11 CAD per month for additional features such as answering machine, silent mode, auto back up to your server and add notes and – most important – unlimited recording time. (There is a one month free trial.)

For free versions of Pamela go to the [Download](#) page. Note that free versions are limited to fifteen minutes of recording time. Be sure to choose the correct version for your particular operating system.

### **8. Free Keywords from Wordtracker**

An incredibly simple tool and all you’ll ever need for those who don’t plan to spend hours a day digging for SEO, but who need to quickly check on hot keywords for their coaching business.

If you need more than a few searches per month, upgrade to a paid account starting at \$27.00 monthly.

## 9. Jung Typology Test™

HumanMetrics

**Jung Typology Test™**

**This free test** is based on Carl Jung's and Isabel Briggs Myers' typological approach to personality\*.

Upon completion of the questionnaire, you will:

- ✓ Obtain your 4-letter type formula according to Carl Jung's and Isabel Briggs Myers' typology, along with the strengths of preferences and the description of your personality type
- ✓ Discover careers and occupations most suitable for your personality type along with examples of educational institutions where you can get a relevant degree or training
- ✓ See which famous personalities share your type
- ✓ Access free career development resources and learn about premium ones
- ✓ Be able to use the results of this test as an input into the Jung Marriage Test™, and the Demo of the Marriage Test™, to assess your compatibility with your long-term romantic partner

**Instructions:** When responding to the statements, of the two responses please choose the one you agree with most. If you are not sure how to answer, make your choice based on your most typical response or feeling in the given situation. To get a reliable result, please respond to all questions. When you are done with answering, press the "Score It!" button at the bottom of the screen. **Scroll down to the questionnaire!**

\* Humanmetrics Jung Typology Test™ instrument uses methodology, questionnaire, scoring and software that are proprietary to Humanmetrics, and shall not be confused with the MBTI®, Myers-Briggs® and/or Myers-Briggs Type Indicator® instrument offered by CPP, Inc. Humanmetrics is not affiliated with CPP, Inc.


1. You are almost never late for your appointments  
☐ YES ☐ NO
2. You like to be engaged in an active and fast-paced job  
☐ YES ☐ NO
3. You enjoy having a wide circle of acquaintances  
☐ YES ☐ NO
4. You feel involved when watching TV soaps  
☐ YES ☐ NO
5. You are usually the first to react to a sudden event, such as the telephone ringing or unexpected question  
☐ YES ☐ NO
6. You are more interested in a general idea than in the details of its realization  
☐ YES ☐ NO
7. You tend to be unbiased even if this might endanger your good relations with people  
☐ YES ☐ NO


**For Organizations and Professionals**

Organizations and specialists interested in personality assessments based on Jung's typology please visit [www.HRPersonality.com](http://www.HRPersonality.com) where we offer personality assessments for:

- candidate assessment and pre-employment screening
- leadership and staff development
- team building
- career counseling
- integrated solutions
- psychographics
- **New! 1:1 Personality Compatibility Report**

We offer team building and leadership workshops. [Click here for more information.](#)





This free personality test from HumanMetrics accurately mimics the famous Myers-Briggs personality test. If your client fills it out accurately, she will find out her Myers-Briggs personality type.

This Jungian-psychology based test divides personality in a combination of four predominant characteristics, out of a possible combination of many more types.

A typical result example looks like this:

INFJ

Introvert(39%) iNtuitive(12%) Feeling(25%) Judging(11%)

- You have *moderate* preference of Introversion over Extraversion (39%)
- You have *slight* preference of Intuition over Sensing (12%)
- You have *moderate* preference of Feeling over Thinking (25%)
- You have *slight* preference of Judging over Perceiving (11%)

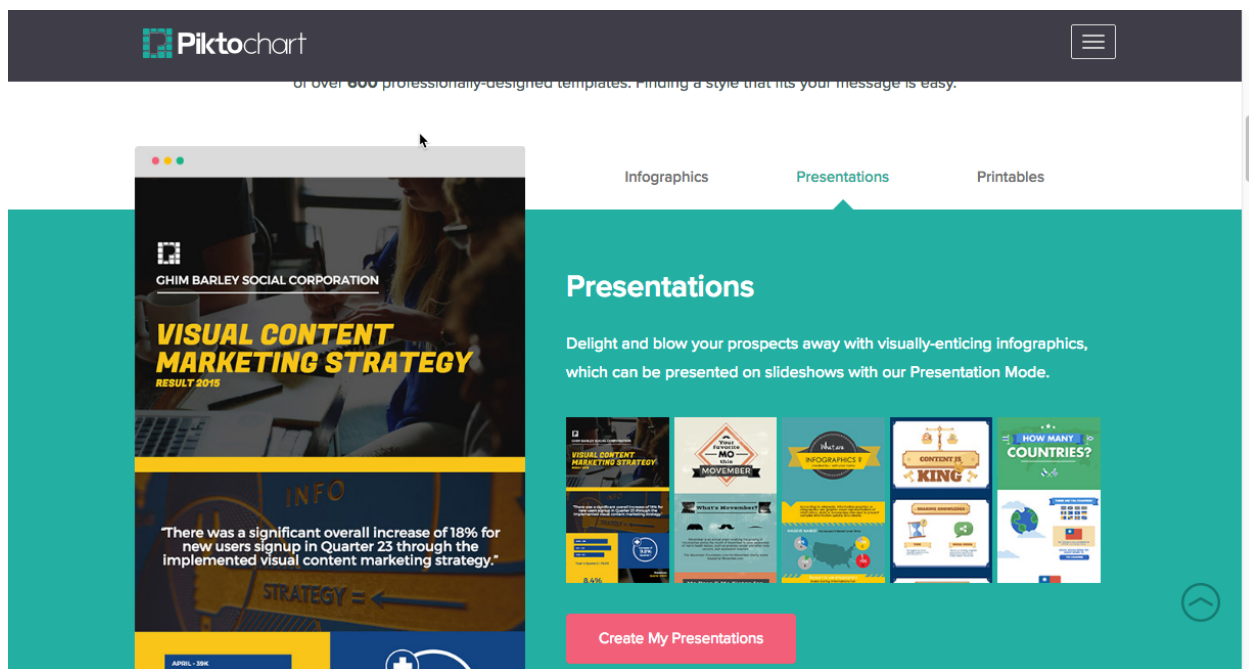
## COACHING PROFITS: RESOURCES

The test then allows the participant to click on various reports based on their personality test:

- ✓ Self-awareness and personal growth
- ✓ Staff development and team building
- ✓ Career choices
- ✓ Pre-employment testing

Notice that Human Metrics offers other paid, proven tools for personality, screening, career assessment and more for “professionals”. The cost for most tests is inexpensive at \$5.00 per test.

### 10. PiktoChart



Infographics are a great way to instantly teach people – both those you are trying to attract and your clients (as well as your affiliates!)

The problem with creating them is that it's often hard to translate your ideas from thoughts to fit within the narrow and often complex templates and program systems of the most popular infographics “makers”. Said one entrepreneur during a recent Skype discussion, “you usually end up hiring graphic designers instead”.

PiktoChart will solve that problem. It is drag-and-drop incredibly easy to use

NAMS, Inc.

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– and fast. You have hundreds of templates to choose from as well as a healthy selection of borders, colors, symbols, banners, fonts and – most helpful of all – a selection of facts you can instantly grab from the net. You also have full control over what you’re creating – no trying to fit your message within a rigid framework that doesn’t work. You’ll overcome your fear of graphics very quickly.

You can start with a free light version and upgrade as you get more familiar. You can also pay by the month so you only use it when you need it. Of course, the best deal is an annual membership.

### **11. International Association of Coaching (IAC)**

There are hundreds of coaching organizations all over the world. You can choose to become certified with one specific to your niche or industry; or you can choose general coaching certification.

The big advantage of certification doesn’t lie in the badge on your website (though it certainly is nice to have it) or the certificate itself (unless you’re planning to coach for corporations): It lies in the confidence certification can give you and the general coaching skills you learn – ones that set you in line with other professional coaches so you are all talking the same language.

The IAC sets basic international coaching standards and espouses commitment to such values as lifelong learning, integrity, openness and transparency. It provides training in general coaching standards, specific coaching relationships, client/coach safety and trust, and more.

It is a non-profit organization and you pay \$97.00 for the online exam, when ready.

## 12. All Custom Content

### Choose Your Membership Level

We're here to serve **YOUR** unique needs, so we have different service levels to choose from. Pick the one that serves your needs and upgrade as your business grows anytime you wish (provided spaces are available).

ACC Easy Monthly 10	ACC Easy Monthly 20	ACC Easy Monthly 30
<ul style="list-style-type: none"> <li>* Project Manager Access</li> <li>* <b>1</b> Hour Topic Research</li> <li>* <b>10</b> Professionally-Written Content Pages</li> <li>* Proofreading and Editing</li> <li>* <b>10</b> Twitter Posts or <b>3</b> bylines (your choice)</li> <li>* Education Center</li> </ul> <p> <b>Value:</b> \$640  <b>Your Cost:</b> \$400  <b>Total Savings:</b> \$240         </p> <p><a href="#">Click here to get started</a></p>	<ul style="list-style-type: none"> <li>* Project Manager Access</li> <li>* <b>2</b> Hours Topic Research</li> <li>* <b>20</b> Professionally-Written Content Pages</li> <li>* Proofreading and Editing</li> <li>* <b>20</b> Twitter Posts or <b>6</b> bylines (your choice)</li> <li>* Education Center</li> </ul> <p> <b>Value:</b> \$1200  <b>Your Cost:</b> \$650  <b>Total Savings:</b> \$630         </p> <p><a href="#">Click here to get started</a></p>	<ul style="list-style-type: none"> <li>* Project Manager Access</li> <li>* <b>2</b> Hours Topic Research</li> <li>* <b>30</b> Professionally-Written Content Pages</li> <li>* Proofreading and Editing</li> <li>* <b>30</b> Twitter Posts or <b>9</b> bylines (your choice)</li> <li>* Education Center</li> </ul> <p> <b>Value:</b> \$1045  <b>Your Cost:</b> \$900  <b>Total Savings:</b> \$995         </p> <p><a href="#">Click here to get started</a></p>

**Please note:** Particularly technical topics like medical, legal or finance may require additional research time. If your topics require additional time, we will notify you prior starting your project.

If you need someone to write content for you, it's important to choose a ghostwriting service that uses qualified writers who specialize in your areas of interest.

It's also crucial to make sure that content has not been plagiarized from elsewhere on the net (or offline): And that it is delivered in a fast, timely manner.

Individual ghostwriters can often charge fees that are just not practical for small business coaches. This is where a service such as All Custom Content, where writers are hand-picked and managed by experienced editors and former copywriters, is crucial.

Created by Alice Seba and Annette Elton, two highly-respected and experienced writers, your membership eliminates your own need for research, project management, editing, proof-reading and also provides tutorials and other resources.

### 13. [SoloSmarts](#)



SoloSmarts is the brainchild of super-coach, Kelly McCausey, and is born out of her years of experience.

It is also a collection of powerful coaching and business tools, such as Offering Open Phones and Personality Types in Business (different from the Jungian Myers-Briggs model).

And if you are interested in podcasting as your main method of client lead generation, you can't go wrong with McCausey's recommendations for the perfect [podcasting setup](#).

### 14. [Adobe Audition](#)

One thing that sets coaches apart from many other types of online entrepreneurs is the attention to fine detail. That includes making sure that recordings are of top quality. Tools such as Adobe Audition allow you to virtually become a sound technician – it gives you the ability to repair your audio files, eliminate background noise, apply filters and effects, and equalize volume levels.

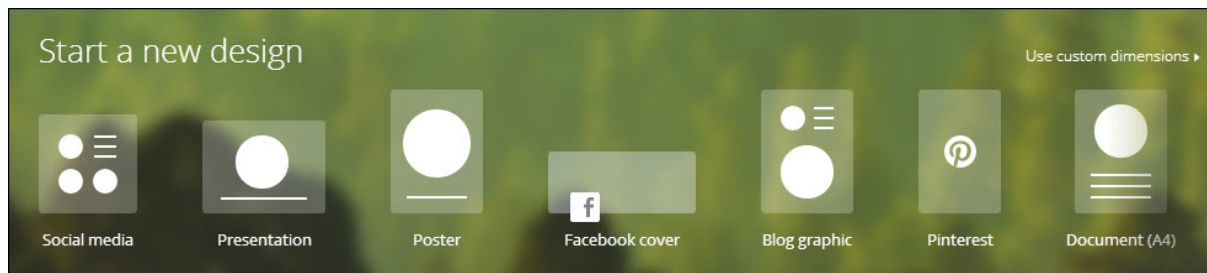
You can get it as a stand-alone membership or as part of Adobe Creative Cloud (to integrate it with Adobe video platforms). Stand-alone membership starts at \$19.99 per month.

(You can also find free downloads of older versions; or purchase software around the \$300 range.)

### 15. [Jing](#)

Many people use Techsmith's free Jing as a screen capture tool, but for anyone instructing people via the internet, its real value lies in its video creation function. You can show people how to do something on screen – and record it with Jing, simply and easily!

### 16. [Canva](#)



Conceived in 2007, Canva is a relatively new entry to the online graphics creation scene, but what sets it apart is the ability to share with team members or outsource freelancers – it offers you the chance to give instant access to up to five people.





You can make logos, Facebook covers, flyers, infographics, illustrations and more using drag-and-drop images, backgrounds and layouts.

Free to use, but the selection of graphics types is limited. If you want something highly specific, you can choose to pay \$1.00 per graphic item.

### 17. [Gimp](#)

If you want graphics software that mimics [Adobe Photoshop](#), download Gimp – it's free and performs most of the same functions!

## 18. The Coaching Tools Company

<p><b><u>(Understanding)</u></b> <b><u>The Why of Your</u></b> <b><u>Goals *NEW*</u></b></p>  <p>Great coaching tool to understand &amp; build commitment to goals! <a href="#">More...</a></p>	<p><b><u>3 Month Business</u></b> <b><u>Goal &amp; Action</u></b> <b><u>Planner for YOU!</u></b> <b><u>pdf</u></b></p>  <p>FREE until March 31st! Take the challenge and complete this form! <a href="#">More...</a></p>	<p><b><u>Action</u></b> <b><u>Brainstorming</u></b> <b><u>Worksheet</u></b></p>  <p>Ideal seminar form to wrap-up a workshop or coaching call. <a href="#">More...</a></p>	<p><b><u>BLANK Coaching</u></b> <b><u>Wheel</u></b></p>  <p>Customise this free coaching exercise for your needs! <a href="#">More...</a></p>
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Finally, before you rush out and invest in MS Word templates and resources for yourself or your clients, check out the Coaching Tools Company's free tools – including coaching exercises and worksheets you can download and use in your business.

This is a gold mine of information.

(They have even more worksheets and toolkits available in their [catalogue](#). Price range: \$9.95--\$295.00 for the Megapack.)

## CASE STUDY

### HOW A \$47 PLR PRODUCT GENERATED OVER \$200K FOR MY BUSINESS



#### INSTANT ACCESS WATCH FREE TRAINING



Presented by  
**David Perdew**



With  
**Jen Perdew - Houlk**



#### IN THIS TRAINING I'LL SHOW YOU

- 1 The Exact \$47 PLR I used to generated over \$200,000 in revenue selling 6700 units... just on Front-End sales
- 2 How and why a simple mindset shift changed how I looked at PLR.
- 3 The right way to use PLR vs the LAZY way that so many people do. (Hint: the way to make PLR work for you!)
- 4 How to find the BEST PLR for your needs!
- 5 Examples of what you can use PLR for in your business ( its not what you think)
- 6 HOW to use PLR to build a business and list virually overnight!

Register for FREE presentation  
**NAMS.ws/200k**

