

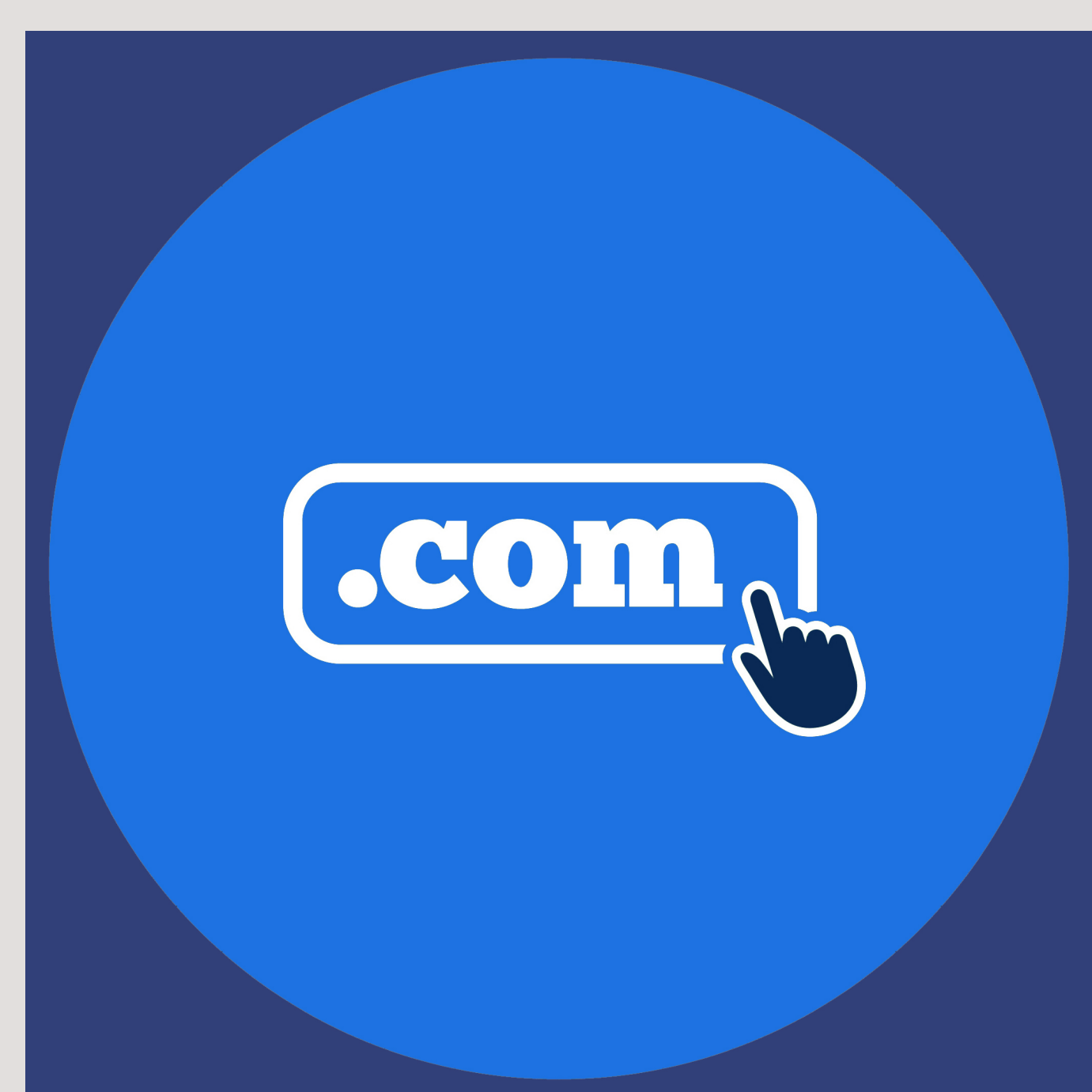
# 8 Steps to Creating Your ONLINE BUSINESS

Simple steps to building a business from scratch FAST!

If you dream of creating an online business and building a long-term, sustainable passive income, you're in luck! It is certainly doable...

But you may not know where to start. First, let's make it very simple. It doesn't have to be hard, and shouldn't be - ever. But if you make it hard in the beginning, you'll only end up frustrated and broke.

So, follow these 8 simple steps. In order...



## 01 Get a Domain

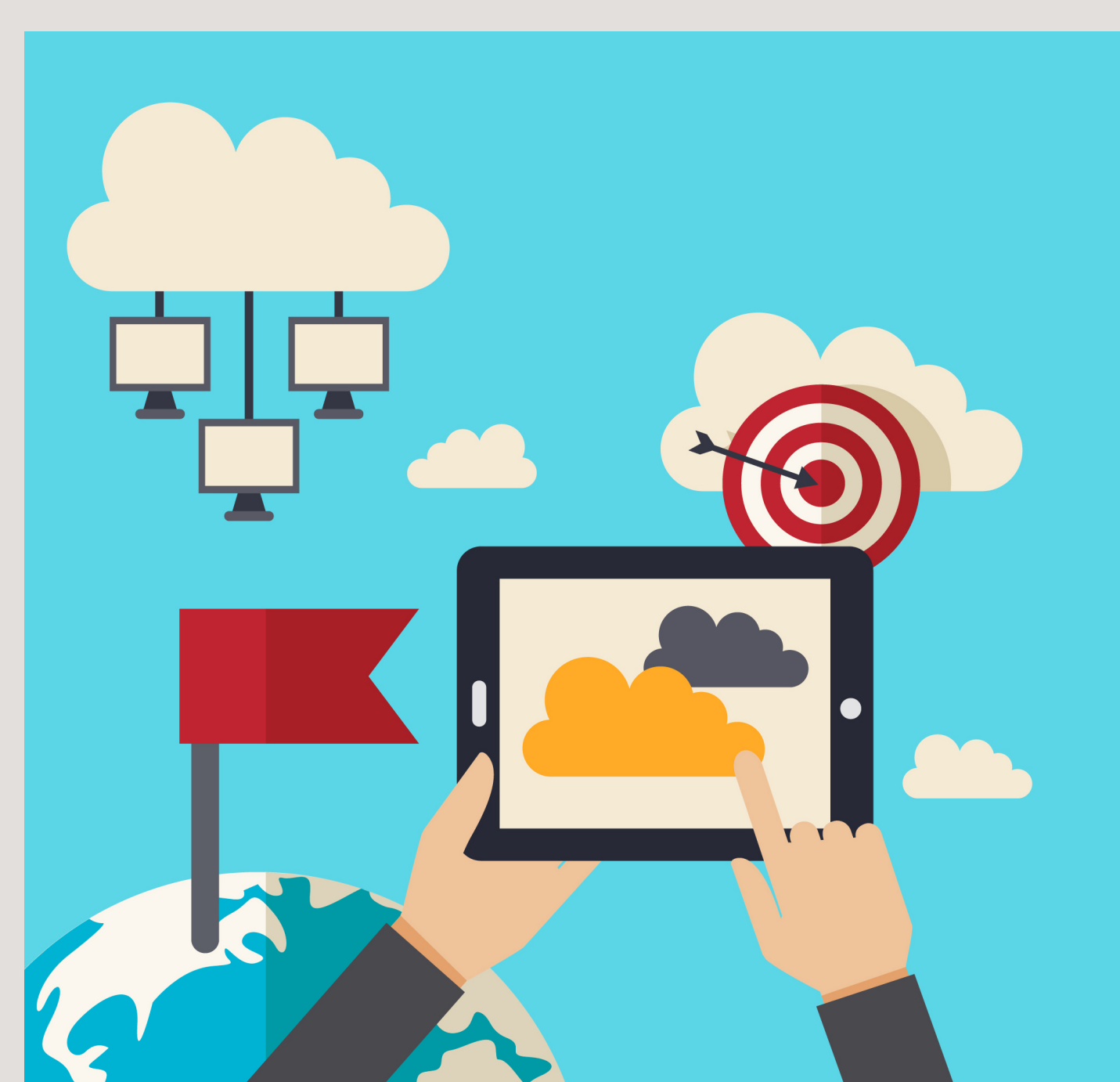
Go to [SimpleNicheDomains.com](http://SimpleNicheDomains.com)

**Do** select a keyword-rich domain that focuses on the benefit of your offering in your niche. **Don't** select a domain with hyphens or other punctuation. **Do** get a .com domain if at all possible. **Do** register your domain for multiple years because that gives you more SEO impact.

## 02 Get a Hosting Account

Go to [NAMS.ws/host](http://NAMS.ws/host)

Hosting companies come and go. You'll probably end up changing your hosting company at some point, but there's a couple of things to remember. **1)** The best host gives the fastest support. **2)** Go with a hosting company that allows you to grow. **3)** NEVER, EVER get your hosting company where your domain is registered. **4)** Make sure your host has cpanel access.



## 03 Get an Autoresponder

Go to [NAMS.ws/aWeber](http://NAMS.ws/aWeber)

This is the **magic tool**. An autoresponder allows you to communicate with your followers in an automated way. Building your list, adding value and driving them to take action on a regular basis is the most powerful way to make money consistently online. Using an autoresponder to build your list is building your biggest business asset - your list.

**Hint** **Don't** ever underestimate the power of your list. This is your primary job - build a list and communicate with that list using an autoresponder.



## 04 Lead Magnet



Go to [NAMS.ws/optinfunnel](http://NAMS.ws/optinfunnel) to see how to create effective lead magnets. Creating lead magnets is now your job.

A Lead Magnet is something you give to visitors in **exchange** for their email address. This is your **FIRST** transaction. To be effective, it must convert well, so value is high.

## 05 Lead Magnet Upsell



At [NAMS.ws/optinfunnel](http://NAMS.ws/optinfunnel), you'll discover how to **create buyers** out of prospects fast.

To make money fast, have an immediate upsell to a low-cost product congruent with your lead magnet. The faster you convert them into a buyer, the quicker you'll have a successful business.

## 06 eMail List



Go to [NAMS.ws/doublelist](http://NAMS.ws/doublelist) to see how to monetize your email list.

Your email list is your **biggest asset**. Managing it can be tricky if you want to continue to make money from it.

Add and service to be a key resource to your peeps.

## 07 eMail Offers



Go to [NAMS.ws/doublelist](http://NAMS.ws/doublelist) to discover how to create more offers that keep a constant flow of buyers coming into your system.

Remember, the worst thing you can do is ignore your list. Find the right products that offer value and make offers to generate more cash.

**Don't be afraid!**

## 08 Analytics - Check Your Numbers



Know YOUR Numbers! Tracking conversions at every step of the way is the only way to increase your dollars with the same amount of traffic. This is a daily task: Manage your conversions and customer values. Then, you can make effective decisions about growing your business.

This was based on a presentation by Matt Bacak called the Fastest Way that he did to the NAMS Insiders Club

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